

# New Essentials<sup>®</sup>



VEGAN



NATURAL



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FREE

## NEW ESSENTIALS LIGHTENING, REVITALIZING & SKIN TONE CORRECTOR SERUM



New Essentials Lightening & Skin Tone Equalizing Liposomal Super Serum provides hydration and strengthens the skin barrier with 4 types of Hyaluronic Acid and Panthenol. Stay CTM (Patented Vitamin-C) and Citrolumine 8TM (Plant-Based Spot Activator) help reduce the appearance of spots, promoting a brighter and healthier complexion. AzeclairTM (Sebum Control Activator) and Niacinamide ensure sebum control to protect against acne while minimizing the appearance of pores. Ferulic Acid helps prevent UV-induced damage, supports skin tightening, and reduces the appearance of fine lines.

**USAGE:** After cleansing the skin, apply 2-3 drops to your palm and gently massage into the cheeks, chin, and T-zone. No rinsing is needed. Suitable for daily use in the morning and/or evening. Make sure to use sunscreen from the moment you start using the product.

**INGREDIENTS:** Water, Propylene Glycol, Potassium Azeloyl Diglycinate, Sodium Ascorbyl Phosphate, Panthenol, Niacinamide, Avena Sativa Bran Extract, Glycerin, Ferulic Acid, Xanthan Gum, Phenoxyethanol, Sodium Hyaluronate Crosspolymer, Propanediol, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid, Citrus Paradisi Fruit Extract, Lecithin, Citrus Aurantium Amara Fruit Extract, Sodium Ascorbate, Tocopherol, Helianthus Annuus Seed Oil, Ethylhexylglycerin.

30 ml

## NEW ESSENTIALS EYELASH & EYELASH SERUM



New Essentials Eyebrow & Eyelash-Care Serum supports eyebrow and eyelash growth. Contributes to nourishing and enhancing the fullness and rapid growth of eyelashes. It is entirely water-based and formulated without oil. Formulated using active ingredients with plant stem cell technology. Suitable for all skin types.

**USAGE:** Apply a small amount of the product using a dropper onto your eyebrows and eyelashes. Use the included brush to comb your eyebrows and eyelashes.

**INGREDIENTS:** Aqua, Hydrolyzed keratin, Glycerin, Serenoa Serrulata Fruit Extract, Propylene Glycol, Xanthan Gum, Phenoxyethanol, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Biotin, Equisetum Arvense Extract, Niacin, Calcium Pantothenate, Humulus Lupulus Extract, Arctium Lappa Root Extract, Lawsonia Inermis Extract, Panicum Miliaceum Seed Extract, Betula Alba Leaf Extract, Urtica, Dioica Leaf Extract, Chamomilla Recutita Flower Extract, Salvia Officinalis Leaf Extract, Pisum sativum, sprout extract, Sodium Benzoate, Malus domestica fruit cell culture extract, Lecithin, Beta-glucan, Maltodextrin, Benzoic Acid, Dehydroacetic Acid, Ethylhexylglycerol, Dimethicone, Polysorbate-20

10 ml

## NEW ESSENTIALS EYE CONTOUR SERUM



New Essentials Eye Area Care Serum helps reduce the impact of physical appearance around the eye area. Supports achieving positive results with its potent formula. Aids in regulating under-eye dark circles, and puffiness. Promotes a brighter appearance around the eyes. It has a concentrated formula. Suitable for all skin types.

**USAGE:** Apply a small amount of the product to clean skin around the eyes in a circular massage motion, twice daily, morning and evening. Use 1 dose each time (about the size of a pea, applied to your fingertip or the skin).

**INGREDIENTS:** Water, Glycerin, Phytol, Isomalt, N-Hydroxysuccinimide, Chrysin Palmitoyl Tripeptide-1, Palmitoyl Polysorbate-20, Phenoxyethanol, Allantoin, Hyaluronic Acid, Xanthan Gum, Ethylhexylglycerin.

10 ml



## NEW ESSENTIALS DRYING LOTION FOR ACNE-PRONE SKIN



The Salicylic Acid in the formula helps to reduce the appearance of acne and deep cleanses the pores. It also assists in making the skin look smoother and more radiant. The formulation includes Calamine, Zinc Oxide, and Isopropyl Alcohol, which help balance sebum levels on the skin while preventing excess oil buildup that can lead to acne formation. Additionally, it supports the tightening of pores.

**USAGE:** For external use only. To prevent unwanted side effects and irritation, test the product on a small area of your skin first. If no sensitivity occurs, you may continue to use the product. Discontinue use and consult a doctor if sensitivity occurs. Store in its original container at room temperature. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Do not ingest. Not suitable for children under 3 years old.

**INGREDIENTS:** Isopropyl Alcohol, Aqua, Calamine, Camphor, Triethoxycaprylsilane, Salicylic Acid, Talc, Zinc Oxide.

30 ml

## NEW ESSENTIALS FACIAL PEELING SOLUTION

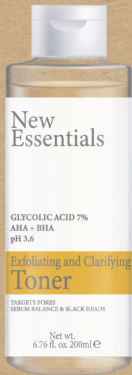


AHA acids peel away dead skin cells, leaving your skin looking brighter and more vibrant. It evens out the skin tone and provides a smoother complexion. BHA acids help unclog pores. Panthenol moisturizes and protects the skin. This product, supported by turmeric plant extract, is also a potent antioxidant.

**USAGE:** Except for the eye area, apply a sufficient amount (up to 6 drops) to clean, towel-dried skin only in the evening/night. Leave it on your skin for an average of 5-7 minutes and then rinse thoroughly with plenty of water. Do not exceed 7 minutes. It can be applied up to 1-2 times a week at most.

**INGREDIENTS:** Water, Propylene Glycol, Sodium Lactate, Panthenol, Salicylic Acid, Glycerin, Citric Acid, Sodium PCA, Malic Acid, Glycolic Acid, Lactic Acid, Pyruvic Acid, Tartaric Acid, Tasmannia Lanceolata Fruit Extract, Phenoxyethanol, Hyaluronic Acid, Parfum, Curcuma Longa Root Extract, Ethylhexylglycerin.

30 ml



## NEW ESSENTIALS EXFOLIATING & CLARIFYING TONER

New Essentials Exfoliating Purifying Skin Care Tonic with AHA and BHA acids in its composition, it helps exfoliate dead skin, excess oil, and makeup residue from your skin. It aids in reducing the appearance of pores, evening out the skin tone, and balancing sebum levels. Thanks to Tasmannia Lanceolata Fruit extract, it prevents irritation on the skin.

**USAGE:** After cleansing the skin, apply it to the entire face using a cotton pad at night. No rinsing is required after use. It is recommended for oily, combination, and acne-prone skin types.

**INGREDIENTS:** Water, Glycolic Acid, Propylene Glycol, Panthenol, Glycerin, Triethanolamine, Tasmannia Lanceolata Fruit Extract, Polysorbate 20, Phenoxyethanol, Curcuma Longa Root Extract, Salicylic Acid, EDTA, Sodium Lactate, Citric Acid, Sodium PCA, Malic Acid, Lactic Acid, Pyruvic Acid, Tartaric Acid, Hyaluronic Acid, Ethylhexylglycerin.

**200 ml**



## NEW ESSENTIALS ANTI-SPOT PA++++ PROTECTIVE SUN CARE CREAM

New Essentials Anti-Spot SPF 50-PA++++ Protective Sun Care Cream protects your skin from the sun's rays with its high protection formula. Supported by Arbutin and Niacinamide, the formula aims to prevent the formation of blemishes on the skin, address uneven skin tone, and provide wrinkle care while protecting the skin from UVA/UVB and blue light. Enriched with 4D Hyaluronic Acid, it aims to replenish and preserve the moisture lost by the skin.

**USAGE:** Apply an even amount to your skin 20 minutes before sun exposure. Don't forget to apply it to your face, decollate, neck, hands, and arms. Reapply every 3 hours during the day.

**INGREDIENTS:** Water, Propylene Glycol, Dimethicone, Canola Oil, Titanium Dioxide, Sodium Polyacrylate, Butyl Methoxydibenzoylmethane, Niacinamide, Arbutin Ethylhexyl Methoxycinnamate, Talc, Octocrylene, 1,3 Butylene Glycol, Cyclopentasiloxane, Daucus Carota Sativa Seed Oil, Lecithin, Centella Asiatica Extract, Hydrogenated Polydecene, Phenoxyethanol, Sodium Acetylated Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer, Hydrolyzed Sodium Hyaluronate, Helianthus Annuus Seed Oil, Tocopheryl Acetate, Beta-Carotene, Daucus Carota Sativa Root Extract, Trideceth-6, Ethylhexyl-glycerin, Erythritol, Hibiscus Sabdariffa Fruit Extract.

50 ml





## NEW ESSENTIALS DAILY SUN DEFENCE COCTAIL STICK



Thanks to the valuable oils and extracts in its formulation, it moisturizes your skin and helps it achieve a healthy appearance. With its SPF 50 sun protection feature, it protects your skin from sun rays and helps prevent the formation of spots. It protects your skin against UVA/UVB rays. Its soft texture allows for quick absorption into the skin. It is easy and comfortable to use, making it convenient to reapply throughout the day. When used as a base under makeup, it provides a natural glow.

**USAGE:** Gently apply the stick product to your skin without pressing too hard. It is recommended to reapply every 2 hours during the day.

**INGREDIENTS:** Caprylic/Capric Triglyceride, Octocrylene, Butyl Methoxydibenzoylmethane, Beeswax, Benzophenone-3, Glycerine, Parfum, Ascorbyl Tetraisopalmitate, Simmondsia Chinensis Seed Oil, Cocos Nucifera Seed Butter, Aloe Barbadensis Leaf Juice Oil, Caprylyl Glycol, Aloe Barbadensis Leaf Juice Oil, Butyrospermum Parkii Butter, Prunus Armeniaca Kernel Oil, Olea Europaea Fruit Oil, Tocopherly Acetate.

15 gr



## NEW ESSENTIALS MULTI-PURPOSE SUN PROTECTION COCTAIL S.O.S. STICK

Thanks to its botanical oils, this product helps strengthen the skin barrier and reduce the adverse effects caused by exposure to environmental factors. It provides deep hydration and helps relieve redness and sensitivity. Gently apply the stick in circular motions to areas experiencing redness, dryness, or sensitivity. It can be used repeatedly throughout the day as needed.

**USAGE:** For external use only. Keep away from direct sunlight and protect from excessive heat. Store in a cool, dry place at room temperature. Keep out of reach of children. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Discontinue use if unexpected effects occur and consult your doctor.

**INGREDIENTS:** Caprylic/Capric Triglyceride, Hippophae Rhamnoides Fruit Oil, Hypericum Perforatum Flower Oil, Calendula Officinalis Oil, Oenothera Biennis Flower Oil, Borago Officinalis Seed Oil, Beeswax, Glycerin, Simmondsia Chinensis Seed Oil, Cocos Nucifera Seed Butter, Aloe Barbadensis Leaf Juice Oil, Caprylyl Glycol, Aloe Barbadensis Leaf Juice Oil, Butyrospermum Parkii Butter, Prunus Armeniaca Kernel Oil, Olea Europaea Fruit Oil, Tocopheryl Acetate.

15 gr

## NEW ESSENTIALS CICA GLAM SUN PROTECTION COCTAIL TONE UP STICK



With its enriched formula, it helps soothe the skin and reduce redness. Additionally, its SPF50 sun protection shields your skin from sun rays and supports the prevention of dark spots. It provides protection against both UVA and UVB rays. The soft texture allows for quick absorption, making it easy and comfortable to use, with convenient reapplication throughout the day. When used as a makeup primer, it helps even out the skin tone.

**USAGE:** It is recommended to use it as the first step in your makeup routine after completing your skincare. If redness, itching, or similar conditions occur, it can be reapplied throughout the day as needed. Apply gently in circular motions, and pat with your fingertips to achieve a smooth and uniform appearance.

**INGREDIENTS:** Caprylic/Capric Triglyceride, Octocrylene, Butyl Methoxydibenzoylmethane, Beeswax, Benzophenone-3, Glycerine, Madecassoside, Adenosine, Centella Asiatica Extract, Parfum, Ascorbyl Tetraisopalmitate, Simmondsia Chinensis (Jojoba) Seed Oil, Cocos Nucifera (Coconut) Seed Butter, Aloe Barbadensis Leaf Juice Oil, Caprylyl Glycol, Aloe Barbadensis Leaf Juice Oil, Butyrospermum Parkii (Shea) Butter, Prunus Armeniaca (Apricot) Kernel Oil, Olea Europaea (Olive) Fruit Oil, Tocopheryl Acetate, CI 7742, CI 77491, CI 77288, CI 77499.

15 gr





## NEW ESSENTIALS PINK GLAM SUN PROTECTION COCTAIL TONE UP STICK

Thanks to the valuable oils and extracts in its formulation, it moisturizes your skin and helps it achieve a healthy appearance. With its SPF 50 sun protection feature, it protects your skin from sun rays and helps prevent the formation of spots. It protects your skin against UVA/UVB rays. Its soft texture allows for quick absorption into the skin. It is easy and comfortable to use, making it convenient to reapply throughout the day. When used as a base under makeup, it provides a natural glow.

**USAGE:** Gently apply the stick-form product to your skin without pressing too hard. It is recommended to renew every 2 hours during the day.

**INGREDIENTS:** Caprylic/Capric Triglyceride, Octocrylene, Butyl Methoxydibenzoylmethane, Beeswax, Calamine, Benzophenone-3, Glycerine, Parfum, Ascorbyl Tetraisopalmitate, Simmondsia Chinensis Seed Oil, Cocos Nucifera Seed Butter, Aloe Barbadensis Leaf Juice Oil, Caprylyl Glycol, Aloe Barbadensis Leaf Juice Oil, Butyrospermum Parkii Butter, Prunus Armeniaca Kernel Oil, Olea Europaea Fruit Oil, Tocopherol Acetate.

15 gr

## NEW ESSENTIALS MANICURE PEELING CREAM

Specifically designed for hands and nails, this product aids in the cleansing of cuticles, strengthens nails, and imparts a glossy appearance. Enriched with active ingredients, it moisturizes your hands and softens cuticles, ensuring lasting hydration throughout the day.

**USAGE:** Apply a sufficient amount of the product to your hands and nail area, massaging for approximately 1-3 minutes. Rinse with water after 1-3 minutes. Recommended for use twice a week.

**INGREDIENTS:** Water, Olea Europaea Fruit Oil, Helianthus Annuus Seed Oil, Sodium Acrylates Copolymer, Lecithin, Prunus Armeniaca Kernel Extract, Dimethicone, Parfum, Vitis Vinifera Seed Extract.

250 ml



## NEW ESSENTIALS HAND & NAIL CARE BUTTER

This product moisturizes, strengthens, and promotes healthy nail growth. It contributes to a smooth appearance for your nails, hands, and cuticles, ensuring all-day hydration.

**USAGE:** Apply a small amount of the product to your nail cuticles, nail surface, hands, and feet, rubbing gently.

**INGREDIENTS:** Paraffinum Liquidum, Beeswax, Petrolatum(Petroleum Jelly), Glycerin, Butyrospermum Parkii (Shea) Butter, Caprylic/Capric Triglyceride, Zea Mays Germ Oil, Triticum Vulgare Germ Oil, Chamomilla Recutita Flower Extract, Echinacea Purpurea Extract, Calendula Officinalis Flower Extract, Centella Asiatica Extract, Melissa Officinalis Leaf Extract, Rosa Centifolia Extract, Hamamelis Virginiana Leaf Extract, Tilia Cordata Flower Extract, Laurus Nobilis Leaf Oil, Linalool, Eugenol, Tocopherol, Limonene, Mentha Piperita Oil.



50 ml

## NEW ESSENTIALS HAND CARE CREAM

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This formula, enriched with active ingredients, soothes and nourishes dry hands. It provides intensive moisturization and strengthens the skin barrier.

**USAGE:** Apply a small amount of the product to your nail cuticles, nail surface, hands, rubbing gently.

**INGREDIENTS:** Water, Glycerin, Petrolatum, Panthenol, Paraffinum Liquidum, Sodium Polyacrylate, Hydrogenated Polydecene, Phenoxyethanol, Trideceth-6, Parfum, Ethylhexylglycerin.

50 ml





## NEW ESSENTIALS PEDICURE PEELING CREAM

The mixture of apricot seed powder and grape seed powder in its content gently cleans your feet, softens them and provides you with a smooth appearance. Thanks to the formula enriched with menthol and mint, a cooling and refreshing effect is targeted on your feet.

**USAGE:** Apply gently to clean and dry feet, massaging into the heels.

**INGREDIENTS:** Water, Olea Europaea Fruit Oil, Helianthus Annuus Seed Oil, Sodium Acrylates Copolymer, Lecithin, Prunus Armeniaca Kernel Extract, Dimethicone, Melaleuca Alternifolia Leaf Oil, Menthol Crystal, Vitis Vinifera Seed Extract, Mentha Piperita Oil.

250 ml





## NEW ESSENTIALS FOOT CARE BUTTER

Specially developed for heel and foot skincare, this formula moisturizes and softens dry feet. The inclusion of botanical oils moisturizes, nourishes, and maintains a well-groomed appearance for your feet and heels.

**USAGE:** Apply a small amount of the product to your toe fingers, nail cuticles, nail surface, and heels, rubbing gently.

**INGREDIENTS:** Paraffinum Liquidum, Beeswax, Petrolatum(Petroleum Jelly), Menthol, Glycerin, Butyrospermum Parkii (Shea) Butter, Mentha Piperita Oil, Caprylic/Capric Triglyceride, Zea Mays Germ Oil, Triticum Vulgare Germ Oil, Chamomilla Recutita Flower Extract, Echinacea Purpurea Extract, Calendula Officinalis Flower Extract, Centella Asiatica Extract, Melissa Officinalis Leaf Extract, Rosa Centifolia Extract, Hamamelis Virginiana Leaf Extract, Tilia Cordata Flower Extract, Laurus Nobilis Leaf Oil, Linalool, Eugenol, Tocopherol, Limonene.

50 ml

## NEW ESSENTIALS FOOT CARE CREAM

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Infused with menthol and peppermint oil, this product refreshes your feet while supporting the repair of dry and damaged feet through its special formulation.

**USAGE:** Apply gently to dry and clean feet, massaging morning and evening.

**INGREDIENTS:** Water, Sodium, Polyacrylate, Trideceth-6, Hydrogenated Polydecene, Dimethicone, Glycerin, Mentha Piperita Oil, Melaleuca Alternifolia Leaf Oil, Menthol Crystal, Phenoxyethanol, Ethylhexylglycerin.

50 ml





## NEW ESSENTIALS BODY PEELING CREAM

New Essentials Cleansing & Purifying Body Scrub with its moisturizing ingredients, it not only moisturizes the body but also provides a gentle exfoliating effect without irritating the skin, thanks to the included beads. It helps alleviate ingrown hairs.

**USAGE:** Apply a sufficient amount to dry skin and massage. Then, rinse with lukewarm water.

**INGREDIENTS:** Water, Squalane, Panthenol, Olea Europaea Fruit Oil, Helianthus Annuus Seed Oil, Sodium Acrylates Copolymer, Lecithin, Prunus Armeniaca Kernel Extract, Dimethicone, Parfum, Vitis Vinifera Seed Extract.

200 ml





## NEW ESSENTIALS HYDROSOFT LOTION

New Essentials Moisturizing Body Care Cream with its moisturizing actives and glycerin, it deeply moisturizes the body, preventing dryness and flakiness.

**USAGE:** Can be used as a moisturizer for hands, face, and body whenever needed.

**INGREDIENTS:** Water, Glycerin, Petrolatum, Panthenol, Paraffinum Liquidum, Sodium Polyacrylate, Hydrogenated Polydecene, Phenoxyethanol, Trideceth-6, Parfum, Ethylhexylglycerin

200 ml



## NEW ESSENTIALS SOOTHING GEL

New Essentials Cooling Gel contains Aloe Vera, Hyaluronic Acid, and Menthol to provide refreshment and moisturization to the skin. Helps reduce redness and inflammation caused by sun exposure.

**USAGE:** Apply by massaging into clean and dry skin.

**INGREDIENTS:** Aqua, Alcohol, Polysorbate-20, Glycerin, Panthenol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Menthol, Camphor, Menthyl Lactate, Phenoxyethanol, Melaleuca Alternifolia Leaf Oil, Aloe Barbadensis Leaf Juice, Echinacea Purpurea Extract, Chamomilla Recutita Flower Extract, Calendula Officinalis Flower Extract, Centella Asiatica Extract, Melissa Officinalis Leaf Extract, Hamamelis Virginiana Leaf Extract, Tilia Cordata Flower Extract, Triethanolamine, Ethylhexylglycerin.

200 ml



## NEW ESSENTIALS STRECH MARKS GEL

New Essentials Stretch Mark Reduction Gel with its botanical actives, it helps heal stretch marks on the body caused by injuries. It soothes skin irritations and, with regular use, helps tighten the body.

**USAGE:** Apply to clean and dry skin by massaging twice a day.

**INGREDIENTS:** Aqua, Glycerin, Panthenol, Aloe, Barbadensis Leaf Juice, Echinacea, Purpurea Extract, Chamomilla, Recutita Flower Extract, Calendula, Officinalis Flower Extract, Centella, Asiatica Extract, Melissa Officinalis, Leaf Extract, Hamamelis Virginiana, Leaf Extract, Tilia Cordata Flower Extract, Phenoxyethanol, Acrylates/C10-30 Alkyl Acrylate, Crosspolymer, Hyaluronic, Acid, Allantoin, EDTA, Triethanolamine, Ethyhexylglycerin.

200 ml



## NEW ESSENTIALS ANTI-CELLULITE CREAM

The formula containing caffeine and capsaicin provides an anti-cellulite effect. The Centella Asiatica plant moisturizes and provides a smooth appearance.

**USAGE:** Apply to clean and dry skin by massaging twice a day.

**INGREDIENTS:** Aqua, Glycerin, Shea Butter EthylEsters, Dimethicone, Sodium, Polyacrylate, Hydrogenated, Polydecene, Trideceth-6, Alchemilla, Vulgaris Leaf Extract, Camelia, Sinensis Leaf Extract, Centella, Asiatica Extract, Fucus Vesiculosus, Thalle Extract, Hedera Helix Extract, Melilotus Officinalis Herb Extract, Ruscus Aculeatus Root Extract, Stevia, Rebaudiana Extract, Caffeine, Phenoxyethanol, Menthol, Capsaicin, Lactic Acid, Ethylhexylglycerin

**200 ml**





## NEW ESSENTIALS DEEP CLEANSE SHAMPOO

The Activated Carbon in the formula helps balance sebum levels while promoting deep cleansing. With Menthol, the formula refreshes and soothes the scalp. Thanks to the combination of Vitamin E and Vitamin B5, it helps maintain moisture balance while supporting the repair and strengthening of the skin barrier. The Collagen in the formula stimulates hair follicles and roots, helping to reduce shedding and promote healthier hair.

**USAGE:** Gently massage the shampoo into wet hair until it lathers well, then rinse thoroughly with plenty of water.

**INGREDIENTS:** Aqua, Cocamidopropyl Betaine, Lauryl Glucoside, Sodium C14-16 Olefin Sulfonate, Menthol, Glycerin, Phenoxyethanol, Activated Carbon, Anthemis Nobilis Flower Oil, Simmondsia Chinensis Seed Oil, Panthenol, Ethylhexylglycerin, Tocopheryl Acetate, Collagen.

150 ml



## NEW ESSENTIALS HAIR CONDITIONER & DETANGLING SPRAY

Thanks to its plant extracts and oils, it helps hair appear shinier and healthier. Its enriched formula prevents damage that may occur before heat application. With regular use, it aids in easier styling and helps prevent breakage during combing.

**USAGE:** Before combing and/or applying heat, easily apply the product to the mid-lengths and ends of your hair using the spray nozzle. Suitable for both wet and dry hair.

**INGREDIENTS:** Aqua, Panicum Miliaceum (Pearl Millet) Seed Extract, Arctium Lappa (Burdock) Root Extract, Salvia Officinalis (Sage) Leaf Extract, Lawsonia Inermis (Henna) Extract, Phenoxyethanol, Chamomilla Recutita (Matricaria) Flower Extract, Equisetum Arvense (Horsetail) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Betula Alba (Birch) Leaf Extract, Urtica Dioica (Nettle) Leaf Extract, Camellia Sinensis (Green Tea) Leaf Extract, Humulus Lupulus (Hops) Extract, Polyurethane-14 (and) AMP-Acrylates Copolymer, Polyquaternium-37, Propylene Glycol Dicaprylate/Dicaprate, Argania Spinosa (Argan) Kernel Oil, Ricinus Communis (Castor) Seed Oil, Hydrolyzed Collagen, Hydrolyzed Keratin, Biotin, Parfum, Ethylhexyl-glycerin, Trideceth-6, C11-15 Isoalkanes.

150 ml



## NEW ESSENTIALS ENERGIZING ANTI-HAIR LOSS SHAMPOO

The oils and Menthol in the formula help refresh the scalp while supporting sebum balance. Enriched with Rosemary, Argan, and Almond oils, the product strengthens hair roots, promoting healthy growth and helping reduce hair loss. With regular use, it contributes to healthier, shinier hair.

**USAGE:** Apply by massaging into the scalp. Leave on for 1-2 hours, then wash with a shampoo suitable for your hair type. For better results, it is recommended to use it with "New Essentials Deep Cleanse Shampoo."

**INGREDIENTS:** Caprylic/Capric Triglyceride, Mentha Arvensis Leaf Oil, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Argania Spinosa (Argan) Kernel Oil, Menthol, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Tocopheryl Acetate.

150 ml



## NEW ESSENTIALS HERBAL ELIXIR HAIR CARE COMPLEX

Thanks to its valuable botanical extracts and oils, it nourishes the hair from root to tip, promoting healthy growth and helping reduce hair loss. With regular use, it helps maintain moisture balance on the scalp, minimizing dandruff formation. It supports the repair of dullness and damage caused by coloring and heat treatments, making hair easier to style and enhancing its healthy appearance.

**USAGE:** Apply by massaging into your scalp and hair lengths. Leave on for 1-2 hours, then wash with a shampoo suitable for your hair type. For optimal results, it is recommended to use with "New Essentials Energizing Anti-Hair Loss Shampoo."

**INGREDIENTS:** Caprylic/Capric Triglyceride, Ricinus Communis (Castor) Seed Oil, Nigella Sativa (Black Cumin) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Olea Europaea (Olive) Fruit Oil, Sesamum Indicum (Sesame) Seed Oil, Zea Mays (Corn) Germ Oil, Triticum Vulgare (Wheat) Germ Oil, Chamomilla Recutita (Matricaria) Flower Extract, Calendula Officinalis Flower Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Macadamia Ternifolia Seed Oil, Parfum, Tocopheryl Acetate.

150 ml





## NEW ESSENTIALS HAIR CONDITIONER MASK

Thanks to its plant extracts and oils, it helps hair appear shinier and healthier. Its enriched formula nourishes hair roots, helping to prevent damage. With regular use, it aids in easier styling and reduces breakage during combing.

**USAGE:** Suitable for use in the shower. If using in the shower, wet your hair with water, then apply by massaging into the mid-lengths and ends of the hair. Leave on for 10-15 minutes, then rinse with warm water. Alternatively, apply by massaging into the mid-lengths and ends of dry hair. After approximately 10-15 minutes, wash with a shampoo suitable for your hair type.

**INGREDIENTS:** Aqua, Panicum Miliaceum (Pearl Millet) Seed Extract, Arctium Lappa (Burdock) Root Extract, Salvia Officinalis (Sage) Leaf Extract, Lawsonia Inermis (Henna) Extract, Phenoxyethanol, Chamomilla Recutita (Matricaria) Flower Extract, Equisetum Arvense (Horsetail) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Betula Alba (Birch) Leaf Extract, Urtica Dioica (Nettle) Leaf Extract, Camellia Sinensis (Green Tea) Leaf Extract, Humulus Lupulus (Hops) Extract, Polyquaternium-37, Propylene Glycol Dicaprylate/Dicaprate, Argania Spinosa (Argan) Kernel Oil, Ricinus Communis (Castor) Seed Oil, Hydrolyzed Collagen, Hydrolyzed Keratin, Biotin, Parfum, Ethylhexylglycerin, Trideceth-6, C11-15 Isoalkanes.

150 ml



## NEW ESSENTIALS ENERGIZING ANTI-HAIR LOSS SHAMPOO

By nourishing the hair roots, it helps your hair gain vitality, volume, shine, and elasticity. Thanks to its botanical extracts and active ingredients, it supports the nourishment of hair roots, helps reduce shedding, and promotes healthy growth. Its advanced formula makes it suitable for colored hair, helping the color last longer and maintaining your hair's shine.

**USAGE:** Gently massage the shampoo into wet hair until it lathers well, then rinse thoroughly with plenty of water.

**INGREDIENTS:** Aqua, Cocamidopropyl Betaine, Lauryl Glucoside, Sodium C14-16 Olefin Sulfonate, Glycerin, Panthenol, Ethoxylated Isoalcohols, Piroctone Olamine, Pisum Sativum Sprout Extract, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Biotin, Equisetum Arvense Extract, Niacin, Phenoxyethanol, Calcium Pantothenate, Humulus Lupulus Extract, Arctium Lappa Root Extract, Lawsonia Inermis Extract, Panicum Miliaceum Seed Extract, Betula Alba Leaf Extract, Urtica Dioica Leaf Extract, Chamomilla Recutita Flower Extract, Salvia Officinalis Leaf Extract, Ethylhexylglycerin, Tocopheryl Acetate.

150 ml

# FER KOZMETİK



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